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SUNRISE DATA SERVICES ACQUIRES PATRIOT DATA SERVICES

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Sunrise Data Services today announced that it entered into an agreement to acquire Patriot Data Services (PDS). The acquisition will serve to augment Sunrise Data Services' existing capabilities while increasing their resources and ultimately enhancing their ability to provide high-quality service.

Sunrise President, Jeff Duggan, "recognized a synergy with Patriot Data Services" and believes that "by combining our resources, infrastructure and industry knowledge, Sunrise and Patriot Data Services can provide the best possible solution for our clients." This acquisition is the result of months of negotiations and is "an exciting milestone for the company, and one that reflects the incredible growth made possible by our team" said CEO Matt Hafer.

Sunrise Data Services (SDS), founded in 2004 is an innovative, fast-paced and response-oriented data processing provider. SDS is a sister company of HSP Direct, a direct mail fundraising agency founded in 2001 by Jamie Hogan, Matt Schenk and Amy Paul. HSP Direct was named one of the 5000 fastest growing private companies in the U.S. by Inc. Magazine in August 2009.

The acquisition of Patriot Data Services represents major growth for both Sunrise Data Services and HSP Direct, who look forward to the new opportunities this venture will bring.

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If you would like more information, please call Jen Smith at 703-793-3220 or e-mail Jen at jsmith@hspdirect.com.

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